

# Essential multi-DRM selection process

Taking a structured approach to securing your content



## 1. Define your DRM requirements

- Identify specific content types, distribution platforms, and licensing models needed for your business
- Review compliance requirements and content protection standards relevant to you



## 2. Evaluate security and compliance

- Verify robustness rules and implementation standards across all supported platforms
- Confirm compliance with relevant regulations (GDPR, CCPA) and piracy prevention capabilities



## 3. Assess scalability and integration

- Evaluate cloud deployment options and ability to handle peak traffic demands
- Test API integrations with existing systems and available analytics/reporting capabilities



## 4. Test performance and user experience

- Measure DRM impact on content playback speed and buffering across various network conditions
- Validate device compatibility and seamless authentication steps for end users



## 5. Compare costs and licensing models

- Analyze pricing structures (pay-as-you-go vs. enterprise agreements) against projected content volumes
- Calculate total cost of ownership including implementation, ongoing support, and potential scaling costs