

Don't let DER program challenges hold you back

Fully engage your plans with these steps.



Introduction

The distributed energy market is evolving fast, with new opportunities emerging daily. Yet there are many roadblocks that can stop you from fully seizing the value of your DER programs. Take these steps to put your plans into action!

key steps to DER planning



1. Speed decision-making

Skip lengthy external cycles with tools that enable comprehensive DER program valuations in real-time across device types, price structures, and program designs.



2. Bring analysis in-house

Run robust valuations without relying on costly consultants. Model market structures, wholesale pricing, and customer constraints, letting internal teams fully own the process.



3. Test dozens of scenarios

Try multiple combinations of devices (e.g., EVs, HVAC, batteries), pricing structures, incentives, and customer behaviors. Identify the best options before committing resources.



4. Build stakeholder confidence

Generate reports and visuals that clearly communicate value, risk, and tradeoffs to stakeholders. Create buy-in across regulatory, financial, and operational teams.