

# Your trusted source for media and entertainment content protection and anti-piracy services



## Intertrust media and entertainment solutions

The emergence of over-the-top (OTT) video services as crucial components of pay-TV business models has spawned unprecedented online piracy, particularly impacting high-value live streaming services. Reversing this worrisome trend requires a new and innovative approach that goes well beyond legacy security platforms optimized for traditional broadcasting and streaming services.

Rights owners and service providers must exercise more vigilance than ever to protect their assets. To safeguard valuable media and service revenue in this new era, Intertrust media and entertainment solutions are a trusted source offering robust content protection and anti-piracy solutions for premium content providers, virtual Multichannel Video Programming Distributors (vMVPD) and direct-to-consumer (D2C) content providers, and broadcasters.

## ExpressPlay Media Security Suite

The cloud-based ExpressPlay Media Security Suite enables multi-DRM protected content delivery for live and on-demand streaming platforms, complemented by forensic watermarking and anti-piracy services.

The suite offers a unique approach for broadcast and hybrid TV service security based on the long established Marlin DRM, which lowers total cost of ownership (TCO) in conjunction with smart TVs by eliminating the need for set-top boxes (STBs) and other external security devices.

The Media Security Suite also offers an offline multi-DRM solution to secure offline playback and content download, which is ideal for transportation and hospitality use cases where there is little or no internet connectivity.

The suite consists of the following solutions:

- ExpressPlay DRM
- ExpressPlay Anti-Piracy and Watermarking
- ExpressPlay XCA
- ExpressPlay DRM Offline

**intertrust**

Building trust for  
the connected world.

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Intertrust Technologies Corporation  
400 N McCarthy Blvd, Suite 220, Milpitas, CA 95035

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