

# Five essential features of a DataOps ecosystem

A DataOps platform makes data management easier and breaks down barriers between data experts and data users. This is what your DataOps ecosystem needs.<sup>1</sup>

# 1



## Flexibility

Overcome integration issues to increase data velocity.



According to Gartner, in 2020, integration work accounted for 50% of the time and cost of building a digital platform.<sup>2</sup>

# 2



## Security

Add an extra security layer on top of your data architecture to reduce risk.



Global average total cost of a data breach in 2020 was \$3.86M.<sup>3</sup>

# 3



## Innovation

Easily integrate third-party analysis tools to improve insight delivery.



A recent MIT Sloan Management Review report determined that companies making the most innovative use of data and analytics are more likely to leverage external data services.<sup>4</sup>

# 4



## Secure collaboration

Create secure environments for data exchanges.



Gartner predicts that by 2023, organizations that promote data sharing will outperform their peers on most business value metrics.<sup>5</sup>

# 5



## Cost effectiveness

Work with data without significant migration or transformation.



Companies name cost control as the most frustrating challenge of cloud adoption.<sup>6</sup>

1. <https://www.cio.com/article/3570188/3-ways-dataops-reduces-data-complexity.html>

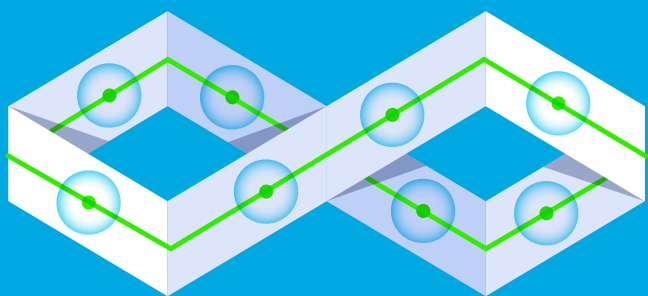
2. <https://www.gartner.com/smarterwithgartner/use-a-hybrid-integration-approach-to-empower-digital-transformation/>

3. <https://www.ibm.com/security/digital-assets/cost-data-breach-report/#/>

4. <https://sloanreview.mit.edu/projects/using-analytics-to-improve-customer-engagement/>

5. <https://www.gartner.com/smarterwithgartner/data-sharing-is-a-business-necessity-to-accelerate-digital-business/>

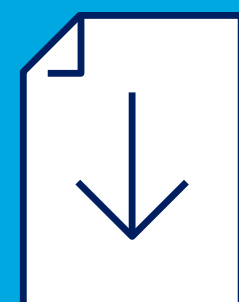
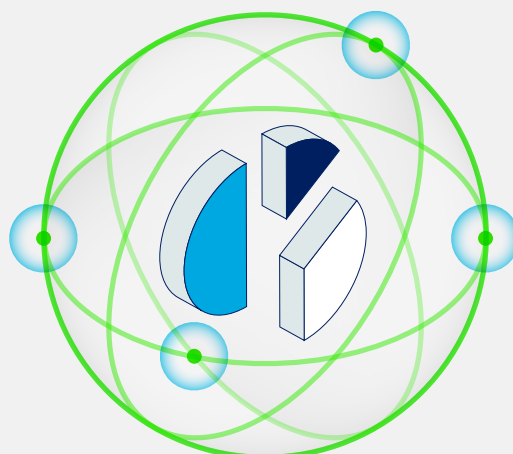
6. <https://www.idgconnect.com/article/3616993/meet-the-challenge-of-migrating-to-the-cloud.html>



## Reduce data friction with a DataOps platform

## Deliver clear ROI through agile data architecture

Optimize and accelerate the delivery of insights from your data. Remove barriers to data collaboration with Intertrust Platform™.



Download guide now