

Are you leaving money on the table as a creator?

Gain revenue with direct sales, resale, and flexible pricing

The challenge

Most creators surrender substantial revenue to platform fees, with no secondary income and little pricing control.

The solution

Direct-to-fan commerce with automated revenue sharing, controlled resale, and transparent payout tracking.

4 steps to close your monetization gap



1. Sell direct, keep more

Sell premium content from your own site or app, bypassing distributor fees and retaining full margin control.



2. Enable fan resale revenue

Let fans resell purchased content under your rules and earn automatic revenue on every secondary transaction.



3. Flex your pricing models

Offer rentals, bundles, and time-limited access to reach wider audiences at multiple price points.



4. Get transparent payouts

Track every sale, rental, and resale with clear, rule-based revenue sharing visible to all stakeholders.

See how much revenue you can recover with MarketMaker.

[Learn more](#)

