



Intertrust

**ExpressPlay®**

# Why ExpressPlay DRM delivers differently

Secure, scalable content protection for today's global distribution demands

## The challenge

Modern content platforms face fragmentation across devices, geographies, and regulations. Delivering high-quality, protected playback at scale without spiraling costs or technical debt is a constant hurdle.

## The solution

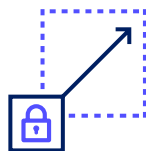
ExpressPlay DRM is a fully managed, multi-DRM cloud service that combines broad compatibility, global scalability, cost-efficiency, and automated compliance into a single platform built for the future of streaming.

### 4 reasons ExpressPlay DRM stands apart



#### 1. Global reach, built-in

- Pre-integrated with all major DRMs: Widevine, PlayReady, FairPlay, and ClearKey
- Device compatibility: Android, iOS, browsers, consoles, smart TVs, and set-top boxes



#### 2. Scalable performance when it counts

- Built for high-traffic events: Supports global premieres, live sports, concerts
- Multi-region auto-failover license delivery



#### 3. Cloud-native efficiency

- Elastic scaling with usage-based pricing
- Service delivers higher TCO than on-prem DRMs



#### 4. Automated compliance & reporting

- Geo-aware licensing policies and playback rules
- On-demand audit and compliance reporting

## Rethinking your live-stream protection strategy?

Discover why ExpressPlay DRM delivers the reliability, efficiency, and reach needed for today's video ecosystems.

[Learn more](#)

